

KENNETH EBACHER

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PROFESSIONAL SUMMARY

Videographer and U.S. Army Veteran with direct experience in the oversight of television productions, and VI documentation, ensuring seamless operations and post-production activities. Provided strategic counsel to Public Affairs professionals to align communication strategies with organizational goals. With a Master of Arts in Cinematography from Stephen F. Austin State University, obtained expertise in multimedia instruction and network support. Possesses a comprehensive background in script breakdown, budgeting, contract negotiations and location scouting for film productions.

- Radio and Television broadcast
- Social Media Management
- Film and Video Production
- Design | Concept Development
- Website and Graphic Design
- Audio | Visual Editing
- Troubleshooting | Repair
- Equipment Maintenance
- Verbal | Written Communication

PROFESSIONAL EXPERIENCE

GenMedia Productions, LLC | Phoenix, AZ

September 2019 – Present

CEO/Founder/Owner

Supervise, plan, and produce complex and multiple television productions or official Visual Information (VI) documentation. Coordinate activities and direct supporting personnel encompassing studio and master control room operations, post-production electronic editing, remote production, and various audio/video closed circuit teleconferencing applications. Serve as a camera operator/producer coordinating and shooting studio and field productions.

- Receive, analyze, and conduct feasibility studies of writing assignments, ensuring thorough examination and alignment with organizational goals and audience expectations.
- Research, test, and evaluate video production equipment and software for purchase justification, employing analysis of industry trends and user feedback.
- Create, edit, and distribute various video and graphic design applications, utilizing advanced software capabilities to develop engaging visual content.
- Develop original designs, concepts, and visual styles for productions, publications, exhibits, and presentation materials, collaborating with cross-functional teams to execute innovative solutions and for use in all social media accounts.
- Utilize and enter information on the ATAAPS and JPAS systems, ensuring accuracy in administrative processes.
- Provide strategic counsel to clients, professionals and government officials, collaborating with stakeholders to craft impactful communication strategies and campaigns aligning with organizational goals.

US Army Reserve Command | Fort Knox, KY

February 2022 – December 2022

Visual Information Specialist Multimedia Instructor

Develop Interactive Multimedia Instruction (IMI) products for the Learning Management System (LMS). Capture and edit audio/visual images and create graphics for IMI products. Convert standard audio/video into streaming media clips/slideshows.

- Identified programming requirements for computer applications and authoring software.
- Conduct alpha/beta testing to ensure IMI products' compatibility with existing programs.
- Collaborated with Instructional Systems Specialists, VI Specialists, and Education Technicians to ensure the format/content of IMI products aligned with the course/audience's comprehension level.
- Convert IMI materials to audio graphics format, establish and troubleshoot audio/video connections. and write and provide technical material for computer software and internally developed programs.

Department of the Army | Fort Knox, KY

September 2021 – December 2022

Video Teleconferencing Coordinator

Coordinated weekly pre-command weekly briefings systems checks via Cisco Webex streaming and performed workstation troubleshooting and worked with vendors to repair the system under warranty or procure replacement parts if it's out of warranty; doing all of this ensured systems worked well for command weekly briefings and built morale

- Offered initial data network support, including Video Teleconference (VTC) assistance, collaborating with network operations to troubleshoot network issues for VTC and audiovisual (AV) sessions across various locations. Conducted

setup, maintenance, and problem isolation for conference issues, assisting users and documenting equipment conditions.

- Advised command personnel, including colonels, generals, and senior noncommissioned officers, on technology usage, supported managers, project leads, and customers by assisting with information technology support for facility moves and renovations, performed site surveys to ensure facilities meet policy requirements and report discrepancies to managers and trained US Army soldiers and civilians, with whom I worked, to use cell phone apps to get good room and light readings for the best production sound and light quality for weekly streamlined command briefings.
- Performed server system administration and support, including monitoring and restoring backups, managing Dynamic Host Configuration Protocol leases, and managing user accounts through Active Directory on the domain
- Provided, presented, and arranged for the development and training of contractor employees and army personnel; provided instructional training on teleconference equipment operation and conference room support.
- Inspected equipment and facilities to identify safety concerns conducted troubleshooting and restored network components to serviceable standard and provided guidance on presentation formats and visual aids to ensure compliance with industry and gubernatorial regulations for command personnel, civilian authorities, and contractors.
- Evaluated VTC and AV system capabilities to determine required equipment for command personnel.

Stephen F. Austin State University Athletic Department | Nacogdoches, TX September 2018 – August 2021

Camera Operator

Served as a Camera Operator for live sports events for Stephen F. Austin State University Athletics Department and other university-NCAA affiliated events.

- Provided comprehensive audiovisual, digital photography, and videography services for official events, ensuring seamless coverage and high-quality documentation.

Equipment Truck Manager/Production Assistant/Extra Actor September 2018 – August 2019

Served as the Equipment Truck Manager and an Extra Actor for the film "A Year From Now," directed by Ricky Kennedy, which took place from June to August 2019. Dedicated 40 hours per week to this role.

- Managed the inventory and the distribution of an equipment truck for the feature film A Year from Now: inventory was estimated to have a dollar value of over USD 100,000.00. and also conducted inventory asset accountability functions and advised crew members on using equipment and technology.
- Maintained several equipment types, including but not limited to projectors, speakers, film production equipment of varied types and kinds, blue and green screens, and projection screens to ensure functionality. and diagnosed and resolved problems or malfunctions of video teleconferencing and audiovisual and visual information equipment as well as to identify safety concerns and served as a Production Assistant on the set of the feature film "Let's Kill Mom." and provided essential support by efficiently handling various errands throughout the production of the feature film "Let's Kill Mom." while ensuring that photographic and video coverage of visiting dignitaries and senior officials was coordinated and executed for use in video products and print media.

Scott Vandiver | Sherman Oaks, CA

April 2020

Line Producer

Created a script breakdown and budget for production, distributed casting and crew recruitment notice on social media outlets. Scouted and negotiated the terms of use of filming locations.

- Coordinated and processed presentation requests to achieve optimum scheduling of production needs.
- Resolved discrepancies, employed, and shared the executive producer's vision of the product, planning and carrying out the successive steps of producing the visual product.

EDUCATION | CERTIFICATIONS

Master of Arts (M.A.) Cinematography | Stephen F. Austin State University | August 2021

Bachelor of Science (B.S.) Theater Performance | Minor: Speech Pathology & Audiology | Ball State University

Russian Basic Course Diploma | Defense Language Foreign Language Center

EQUIPMENT | EDITING SOFTWARE PROFICIENCIES

Cameras: Blackmagic Ursa Mini, Canon Rebel Tsi 5 - Tsi 7, Zohula HD 4k Hand Camcorder, Samsung Galaxy AOs2

Software and Creative Websites Used: Editing: Final Draft, Adobe Creative Cloud. Adobe Premiere Pro and Premiere Rush, Adobe After Effects. Adobe Photoshop. Adobe Photoshop Express. Sony Vegas Pro, Final Cut, DaVinci Resolve 18.

Final Draft 12, Celtx, Apple Script, GarageBand, Audacity. Expression Engine/ Flip Factory. Pro-Episode Engineer,