

**ANDREA E. CASERTA**

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Huntington, NY 11743

**EDUCATION PROFESSIONAL**

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- 30 Years of Involvement in Undergraduate Admissions to Highly Selective Colleges
    - Interview, Rate Applicants, Coach in Essays, Draft College Lists, Assess Odds
  - 18 Years of Secondary Humanities Teaching Experience
    - Recognized for caring rapport and for increasing student confidence.
  - 5 Years of Experience in Higher Education Administration
    - Organized project manager who detected patterns within data analysis sets.
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College Admissions Experience:

Founder and Educational Consultant / College Advisor,

2017-Present

Write 2 University, Exceptional Writing Coach

(<https://write2university.com/college-admissions>)

- Mentor 5-16 highly selective summer / freshmen / transfer program applicants a semester.
- Apply interviews and brainstorming to uncover personality and tentative interests.
- Assess and evaluate admissions odds at more than 25 desired colleges per applicant.
- Facilitate exploration of careers / majors / colleges by generating targeted spreadsheets of 20+ potential programs where they can thrive academically and socially.
- Train and guide applicants in online research, interviewing, and narrative writing.
- Advise applicants in formulating 2+ essay topics and crafting authentic voice.
- Contribute feedback, questions, and suggestions to enhance story and analysis.
- Identify weak academic and life skills; then formulate individualized improvement plans.
- Manage marketing, sales (\$85k/year), scheduling, communication, customer service, service offerings, records, invoices, budget, taxes, strategic planning, and contractors.
- Monitor breaking news, trends, and proposed policies in secondary and higher education.

Consultant,

2023-2024

Mater Salvatoris College Preparatory School, Stamford, CT

- Introduced school to 50+ target colleges' admissions representatives via phone and email.
- Formulated 80+ procedures and policies for new high school division's college applications process, school counseling program, incoming admissions process, and benchmark testing.
- Discovered lesser-known colleges that align with school's goals, values, and beliefs.
- Investigated and verified 400+ U.S. and international colleges' incoming and graduation course requirements, plus student life offerings.
- Designed, developed, and delivered a searchable and easily revisable database on categories of particular interest at 400+ colleges, both religious and secular.

College Essay Coach, 2013-2021  
Multiple firms in NYC metro area, Orange County CA, and nation-wide

- Directed 30+ applicants per year with topic identification, writing, edits, and research.

Research Associate, 2012-2013  
Educational Strategy, Great Neck, NY

- Evaluated 12+ types of special academic programs, 100+ colleges' career prep, and 800+ specialized summer options for high school, plus authored corresponding guidebooks.

Alumni Interviewer (including applicant rating / scoring),  
Office of Undergraduate Admissions, Georgetown University

Teaching and Tutoring Experience:

ELA, History, Geography, and Government Tutor (grades 5-college) 2009-Present

- Arrange and maximize 1on1, hour-long meetings with 10 to 42 students each week.
- Strengthen students' skills: studying, analytical thinking, writing, and executive function.
- Formulated and direct summer creative and analytical writing instruction program.
- Empowered 90+% of clients to raise academic performance and achieve As / 4+ on multiple choice, short answers, dbq and literary essays, and research papers.

Focus Teacher Leave Replacement, Fall 2024  
Winston Prep, Norwalk, CT

Social Studies Teacher (both Global Studies and U.S. History), Fall 2021  
St. Demetrios Prep, Astoria, NY

Teacher, 2020-2021  
STA Online Program, R.C. Diocese of Brooklyn

- Supervised and presented daily lessons in All subjects to 60 Title 1 and/or ESL students.
- Enabled 50+% of students to improve reading skills by more than one grade level.

Humanities Teacher, 2014-2016  
Greenwich Education Group, Stamford, CT

- Planned and taught 7+ differentiated ELA / Social Studies lessons daily for grades 6-12.
- Created authentic assessments for gifted students with a variety of challenges.

Additional Relevant Experience:

-Teaching and Mentoring:

Cold Spring Harbor Schools, NY / East Woods School, Oyster Bay, NY /

Dioceses of Richmond, VA and Arlington, VA / Archdiocese of Washington, DC

-Research Analyst:

College of William & Mary / American Farmland Trust / U.S. Senate

-State Registration Compliance and National Intern Coordinator:

American Farmland Trust

-Event Planner and Volunteer Manager:

Smithsonian Associates / Georgetown U. Alumni Association

-Editorial / Publishing Apprentice:

Cambridge U. Press (Social Sciences Division)

Education:

-MA in Social Studies Education, Teachers College, Columbia U.

2009

-BA in History and International Affairs, Georgetown U.

Certifications:

-Secondary Social Studies 7-12 + 5-6 Extension, New York State

2009-Present