

# NATHAN KARLS

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## SUMMARY

With extensive experience in mission-driven non-profit environments, I have developed strong skills in strategic thinking, marketing and communication, organizational leadership, and problem-solving, consistently driving value and fostering cultural change from within. I am now seeking opportunities that allow me to leverage these strengths, using my business acumen to support organizations in achieving their goals.

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## PROFESSIONAL EXPERIENCE

### Director of Strategy, Bummer + Lazarus

October 2024 - Present

- Created a membership based community for creators and entrepreneurs focused on collaboration, shared expertise and personalized coaching
- Consulted with clients on visioning, goal setting, revenue strategy, client funnel, and problem solving
- Hosted weekly podcasts, managed discussion boards, hosted coach calls, and building 5+ businesses during early stages of growth

### Coordinator of Adult Formation & Christian Initiation, Archdiocese of Washington

July 2024 - October 2024

- consulted with leadership in their efforts in over 90 churches to make the Christian Initiation process transformational in nature
- oversee implementation events and projects such as the bi-annual Archdiocesan Catechetical Day
- managed certification process for 400+ Catechists, K-8 Religion teachers, and High School Theology teachers

### Coordinator of Youth Ministry, Good Shepherd Catholic Community

September 2020 - October 2024

- developed comprehensive, grade specific programming and events for 300+ students weekly
  - trained, coordinated and led group of over 50+ volunteers in executing mission/vision of ministry
  - managed internal department budget of over \$500,000 over the course of 4 years
  - developed new community and family outreach program to increase engagement and involvement in program
  - created digital content and other digital marketing deliverables to extend reach to new target audiences
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## SKILLS

Strategic Thinking  
Leadership Development  
Management Experience

Public Speaking  
Branding & Content Creation  
Sales Experience

Critical Thinking  
Digital Marketing  
Content Creation

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## EDUCATION

2015-2019

### Bachelor of Business Administration

University of Arkansas

- Majored in Marketing with Minor in Supply Chain Management
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## ADDITIONAL EXPERIENCES

### Livin U Ministry Board Member

2024 - Present Treasurer

### Zealous Parish Ministry

2024- Present - Ministry Coach

### Finish Line

2018-2020 Supervisor, Sales Associate

### Diocese of Dallas - Office of Youth,

Young Adult, & Campus Ministry

2019 Summer Intern