



# Tom Valle

Digital Content Producer, Art Director, Video & Graphic Designer, Research Artist & Social Media Manager

## CONTACT

☎ (312) 244-9663

✉ tvalle@comcast.net

Multimedia Specialist, Infographic/Research Artist/Content Producer seeking full-time employment with Catholic organization committed to the New Evangelization.

## EDUCATION

**University of Wisconsin - Madison**

BFA Visual Arts

## SKILLS

Content Research

Data Visualization

Video Design & Editing

Graphic Design & Illustration

Social Media Management

Motion Design

Audio Design & Editing

## LANGUAGES

- English
- Spanish

## PORTFOLIO

- <http://sacredartsource.com>

## Graphic Design, Digital Content, Art Direction, Social Media & Video

Freelance Design. 2024-Present.

## Digital Content Supervising Producer

WGN-Nexstar | 2019 - 2024  
Chicago, IL (Remote)

- Weather Department-Online content producer, social media manager, newsletter editor, information graphics.
- Supported multi-platform storytelling with research-driven content and visuals that informed and educated a broad regional audience.

## Graphic/Multimedia Visual Designer

WGN-TV Tribune Media | 2007 - 2019. Chicago, IL

- Performed in-depth research to create accurate, engaging content for the Chicago Tribune synergy with WGN-TV.
- Designed custom charts, diagrams, infographics, and data visualizations to present complex meteorological information clearly for print readers.
- Collaborated across departments to deliver high-quality, timely weather content, merging print journalism and graphic design.

## Department Research Designer

Tribune Company | 1997-2007  
Chicago, IL

- Acted as liaison between WGN-TV Weather Department and newspaper graphical team, coordinating meteorological data, forecasts, and visuals for the daily Weather Section (Chicago Tribune).